

CITY OF LEBANON
TOURISM AND MARKETING ADVISORY COMMITTEE MEETING
Tuesday, February 6th, 2018 at 10AM
Meeting Room A, Cowan Civic Center, 500 East Elm

“TENTATIVE AGENDA”

1. Call to Order, Roll Call, and Declaration of Quorum.
2. Approval of Minutes
3. Discussion
 - Part-time Tourism Employee
 - Working Bridges; Rt. 66 Gasconade River Bridge
 - Missouri State Square Dancers Funding Request
 - Committee Members Termed
4. Budget Information
 - a. Lodge Tax Collection FY18 YTD
 - b. FY18 YTD & Fund Balance
 - c. Grant Update-Q1 Reimbursement
5. Advertising & Marketing
 - a. Billboard Agreement
 - b. PBS TV Spot
 - c. Route 66 Map
6. Social Media
7. Public Engagement
8. Events
9. Board Members Comments
10. Adjourn Meeting