

CITY OF LEBANON
TOURISM AND MARKETING ADVISORY COMMITTEE MEETING
Tuesday, May 14, 2019 at 1:30 PM
The Manor House Inn, 505 East Elm Street, Lebanon, MO

“TENTATIVE AGENDA”

1. Call to Order, Roll Call, and Declaration of Quorum.
2. Approval of Minutes (2/5/2019 Meeting Minutes)
3. Discussion
 - Ad Creation and Marketing Firm RFP
 - Nicole’s new role at the Cowan Civic Center
4. Budget Information
 - a. Lodge Tax Collection YTD
 - b. FY19 YTD & Fund Balance
 - c. Grant Update-FY19 Q3 Reimbursement
5. Advertising & Marketing
 - a. Tourism Website
 - b. Wayfinding Signage Project
 - c. SOP Tourism-FLW Region
 - d. Getaway Guide Redesign
 - e. Street Light Banners
 - f. Route 66 Passport Project
 - g. Exit 129 Greenspace
6. Social Media
7. Public Engagement
8. Board Members Comments
9. Adjourn Meeting