

**CITY OF LEBANON**  
**TOURISM AND MARKETING ADVISORY COMMITTEE MEETING**  
**Tuesday, November 13<sup>th</sup>, 2 PM**  
**Meeting Room A, Cowan Civic Center, 500 East Elm**

**“TENTATIVE AGENDA”**

1. Call to Order, Roll Call, and Declaration of Quorum.
2. Approval of Minutes (August 8<sup>th</sup>, 2018 Minutes)
3. Discussion
  - Welcome Michelle Cochran to the committee
  - Event Sponsorship Request
4. Budget Information
  - a. Lodge Tax Collection YTD
  - b. FY19 YTD & Fund Balance
  - c. Grant Update-FY19 Q1 Reimbursement
5. Advertising & Marketing
  - a. Route 66 Billboards
  - b. Tourism Website
  - c. SOP Tourism-FLW Region
  - d. Getaway Guide Redesign
6. Social Media
7. Public Engagement
8. Board Members Comments
9. Adjourn Meeting