

**CITY OF LEBANON**  
**TOURISM AND MARKETING ADVISORY COMMITTEE MEETING**  
**TUESDAY, NOVEMBER 9<sup>TH</sup>, 2021 AT 1:30 PM**  
**COWAN CIVIC CENTER, 500 EAST ELM STREET, LEBANON, MO**

**“TENTATIVE AGENDA”**

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (7/13/2021 Meeting Minutes)
3. Discussion
  - Lodging Tax Collections FY21/FY22 YTD
4. Advertising and Marketing
  - Matching Marketing Grant Program-FY22/Summary of FY21
  - Website Stats
  - Upcoming Events
  - Missouri Outdoor Communicator’s Conference Summary
  - Short-Term Rentals
5. Board Member Comments
6. Adjourn

A copy of this notice can also be found online at [www.lebanonmissouri.org](http://www.lebanonmissouri.org). If you require a paper copy of this notice, please contact the Custodian of Records at 417-991-2360 or [lstarnes@lebanonmo.org](mailto:lstarnes@lebanonmo.org).