

**DOWNTOWN BUSINESS DISTRICT ADVISORY BOARD MEETING**  
**JANUARY 6, 2021 @ 8:30 A.M.**  
**LEBANON CITY HALL, 401 S. JEFFERSON**  
**“TENTATIVE AGENDA”**

1. Call to Order, Roll Call, and Declaration of Quorum
2. Approval of Minutes
3. Presentations
  - None
4. Discussion Items
  - Christmas on Commercial Street Update
  - Social Media and 2020 Attendance Update
  - Merchandise Strategy
  - Goals for 2021
  - “New Year, New You” Campaign
  - E-Newsletter
  - Schedule MMSC Meeting
5. Possible Action Items
  - Façade Grant Final Application
6. Adjournment

A copy of this notice can also be found online at [www.lebanonmissouri.org](http://www.lebanonmissouri.org). If you require a paper copy of this notice, please contact the Custodian of Records at 417-991-2360 or [Istarnes@lebanonmo.org](mailto:Istarnes@lebanonmo.org).