

CITY OF LEBANON
TOURISM AND MARKETING ADVISORY COMMITTEE MEETING
TUESDAY, FEBRUARY 16TH, 2021 AT 1:30 P.M.
COWAN CIVIC CENTER, 500 EAST ELM, LEBANON, MO 65536

“TENTATIVE AGENDA”

1. Call to Order, Roll Call, Declaration of Quorum
2. Approval of Minutes (11/2/2020 Meeting Minutes)
3. Discussion
 - Lodging Tax Collections FY20/FY21
 - Tourism Fund Balance
 - Matching Marketing Program Update
4. Advertising and Marketing
 - Tourism Website
 - Tourism App Discussion
 - Group Business
5. Board Member Comments
6. Adjourn

A copy of this notice can also be found online at www.lebanonmissouri.org. If you require a paper copy of this notice, please contact the Custodian of Records at 417-991-2360 or lstarnes@lebanonmo.org.