

CITY OF LEBANON
DOWNTOWN BUSINESS DISTRICT ADVISORY BOARD
March 19, 2019

BE IT REMEMBERED that the Downtown Business District Advisory Board of the City of Lebanon, Missouri, met on March 19, 2019 at 8:15 a.m. in the City Hall Conference Room located at 401 South Jefferson.

ROLL CALL AND DECLARATION OF A QUORUM

Upon roll call, the following board members were present: Melody Allen, Ed Brackett, Amy Dent, Steve Hite, Ginger Johnson, Laura O'Quinn, and Jason Waterman; Absent: Michelle Boyer, Gay Boston.

A quorum was declared.

Staff members and others in attendance: City Administrator Mike Schumacher, Assistant City Administrator/City Clerk Laina Starnes, Code Administrator Joe Berkich, Director of Tourism Nicole McGinnis, Communications Manager Derek Gean, Lebanon REDI President Brian Thompson, Administrative Assistant to the City Administrator Ashley Sicard, and Ozark Media Group Graphic Designer Shawna Bradley.

Minutes were taken by Administrative Assistant to the City Administrator Ashley Sicard.

Michelle Boyer joined the meeting at 8:17 a.m.

APPROVAL OF MINUTES

Ginger Johnson moved and Jason Waterman seconded that the Board approve the February 19, 2019 and March 8, 2019 meeting minutes as presented. Motion carried as follows: Yea: (8) Allen, Boyer, Brackett, Dent, Hite, Johnson, O'Quinn and Waterman; Nay: (0) None; Abstain: (0) None; Absent: (1) Boston.

WORK SESSION RESULTS

Director of Tourism Nicole McGinnis talked about yellow being the color for downtown signage, which was discussed at the work session. There was discussion about the concrete planters to have a cluster on the end caps and incorporate a matching concrete trash can to blend everything together. The concrete planters and trash cans would also have decorative bands to make them look more appealing. Benches were in the design, but not facing traffic. It was discussed to do stamped concrete.

DOWNTOWN BANNERS

The design of the Downtown banner was presented and will incorporate yellow somehow with some yellow in the logo or with a yellow leaf. Farmers Market banners will be put up as it will be starting back up in April.

COMMON AREAS DESIGN

A maintenance plan is needed for flowers/plants, watering, weeds, and power washing sidewalks, whether it's a landscaper or a gardener's club. Administrative Assistant to the

City Administrator Ashley Sicard discussed decorations that can go in the planters for different holidays, especially during the winter months when the planters might not look as attractive.

POCKET PARK

There was a discussion about a nice rod iron fence around the pocket park, since there's traffic that goes by the pocket park. The Yellowjacket wings, a city-scape, or Downtown logo were discussed for the sides of buildings. A gazebo, checkerboard, and a mock-up boat were also ideas that were brought up for consideration in the pocket park.

ADJOURNMENT

Meeting was adjourned at 9:25 a.m.



Chairman Steve Hite

ATTEST:



Secretary-Treasurer Ginger Johnson

Minutes Approved April 16, 2019